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For Immediate Release

Spracht Introduces the ZUM BT PRESTIGE™ and ZUM PRESTIGE COMBO Full Ear-cup Headsets + Base Station

Bluetooth® and COMBO BT/USB for Business Wireless Headsets with Base Station

Palo Alto, CA – Spracht, designer/producer of communication peripherals, announces the new PRESTIGE line of Bluetooth and BT/USB wireless headsets for Business and Consumer. **The ZUM BT PRESTIGE is a Dual-ear, full ear-cup headset with enhanced Noise Cancelling and extra comfort and padding for all-day use. The ZUM BT PRESTIGE COMBO Headset is also Bi-aural and can connect via USB for Softphone use with a computer. Both Headsets are wireless and come with a Charging Base Station for Desktop Use. The Prestige COMBO Version also comes with a Carrying Pouch and USB Dongle which allows Bluetooth wireless range up to 100 feet.**

“Spracht has now introduced a high-end, sleek, full headgear offering to our line of Bluetooth for Business headsets. Spracht continues to get big growth in this sub-category - both in the Consumer and the B2B space. And now we are very excited to have this high-end offering— says Gary Crock, VP Sales & Marketing for Spracht.

The ZUM BT PRESTIGE Headset (part# ZUMBTP-400) will work with Bluetooth enabled computers, tablets, smart phones and now a large installed base of desktop phones. It will carry a \$149.99 MSRP and also comes in a nice retail box to be available in key retailers as well.

The ZUM PRESTIGE COMBO Headset (part# ZUMBTP-410) also includes a USB Dongle, a carry case, and also comes in nice retail packaging with \$199.99 MSRP. Both headsets come with the base station and all of Spracht headsets enjoy a 1 year warranty and are Call Center tested for rugged every day use. This is a great product for business travelers, small businesses, telecommuters, call centers, or any cubicle or home office.

The ZUM BT PRESTIGE™ and ZUM PRESTIGE COMBO headsets are listed here:

<i>Product</i>	<i>Part#</i>	<i>MSRP</i>
ZUM BT PRESTIGE Headset	ZUMBTP-400	\$149.99
ZUM PRESTIGE COMBO Headset	ZUMBTP-410	\$199.99

Both ZUM PRESTIGE headsets are now available for purchase at www.spracht.com and many of the leading online resellers.

About Spracht

Spracht is derived from the German word meaning "to Speak". Headquartered in Palo Alto, in the heart of California's Silicon Valley, Spracht's mission is to help people communicate better, anywhere. Innovative designs in *Bluetooth*™ and wireless products have resulted in multiple Design and Engineering Showcase Innovations Honoree Awards from CES, and a Best in Category Award for Computer Accessories. From conference phones, to wireless *Bluetooth*™ speakers for music, to the ground breaking first fluid focus web cam, every product performs its function seamlessly, so you can conference and communicate better. We constantly strive to push the boundaries in product development. For more information regarding Spracht, please visit: www.spracht.com.

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