

Spracht Announces Distribution Partnership with Microcom Technologies

National wholesaler of business communication products and services will provide Spracht with distribution channels for their entire product line of communication peripherals

Palo Alto, CA (June 17, 2019) – Spracht, a recognized leader in innovative acoustic products, and other consumer electronics, today announced a partnership with Microcom Technologies, a leader and supplier in the business communications industry. Microcom will be recognized as an authorized distribution partner and will add Spracht to their wholesale offering that features business communication products and services.

“We are very excited about the partnership with Microcom and all of the wholesale opportunities it will bring for Spracht. We are particularly pleased to reach and serve Microcom’s vast telecom dealer community.” said Gary Crock, VP of Sales & Marketing for Spracht. “Microcom has a proven track record of excellent distribution channels, and we are looking forward to the variety of tools and services that will now be available to Spracht.”

As a national wholesaler of business communication products, Microcom will provide Spracht with distribution channels for their Communication Peripherals product line, which includes Conference Phones, Headsets, and Portable Conference Devices. Microcom offers same-day shipping, blind drop shipping, automated shipment tracking, and a secure, private online B2B shopping and information site.

“We’re very excited to add Spracht’s line of award-winning communication peripherals to our catalog,” said David Golob, President of Microcom. “Spracht is a growing line of headsets and conference devices that are a great add-on to our current IP phones and services. We think our customer base will be receptive to their aggressive price points as well.”

For more information about Spracht’s product line, please visit www.spracht.com. For more information about Microcom, please visit <https://www.microcom.us/spracht.html>.

About Spracht

Spracht is the acoustic division of parent company ODI (<http://www.odi.net>), a recognized leader in digital imaging, acoustics, LCD image displays, and other consumer electronics. Founded in 1993, Silicon Valley based ODI has developed bestselling products, such as the Connectix Quickcam, for both Fortune 100 companies and technology notables such as Palm and Kensington. For more information regarding Spracht, please visit: www.spracht.com.

About Microcom

Founded in 1999, Microcom is a stocking, wholesale distributor of VoIP and wireless networking products. We distribute products around the world through a global network of Microcom Reseller Partners including Value-Added Resellers, Systems Integrators and Consultants.